# Semáforo Económico de Ciudad Juárez

## Ciudad Juárez Economic Monitoring System Dashboard

1st Quarter of 2026

Updated Edition

Desarrollo Económico de Ciudad Juárez A.C.
INNOVACIÓN Y LIDERAZGO EMPRESARIAL

CENTRO DE ECONOMÍA Y COMPETITIVIDAD
CIUDAD JUÁREZ

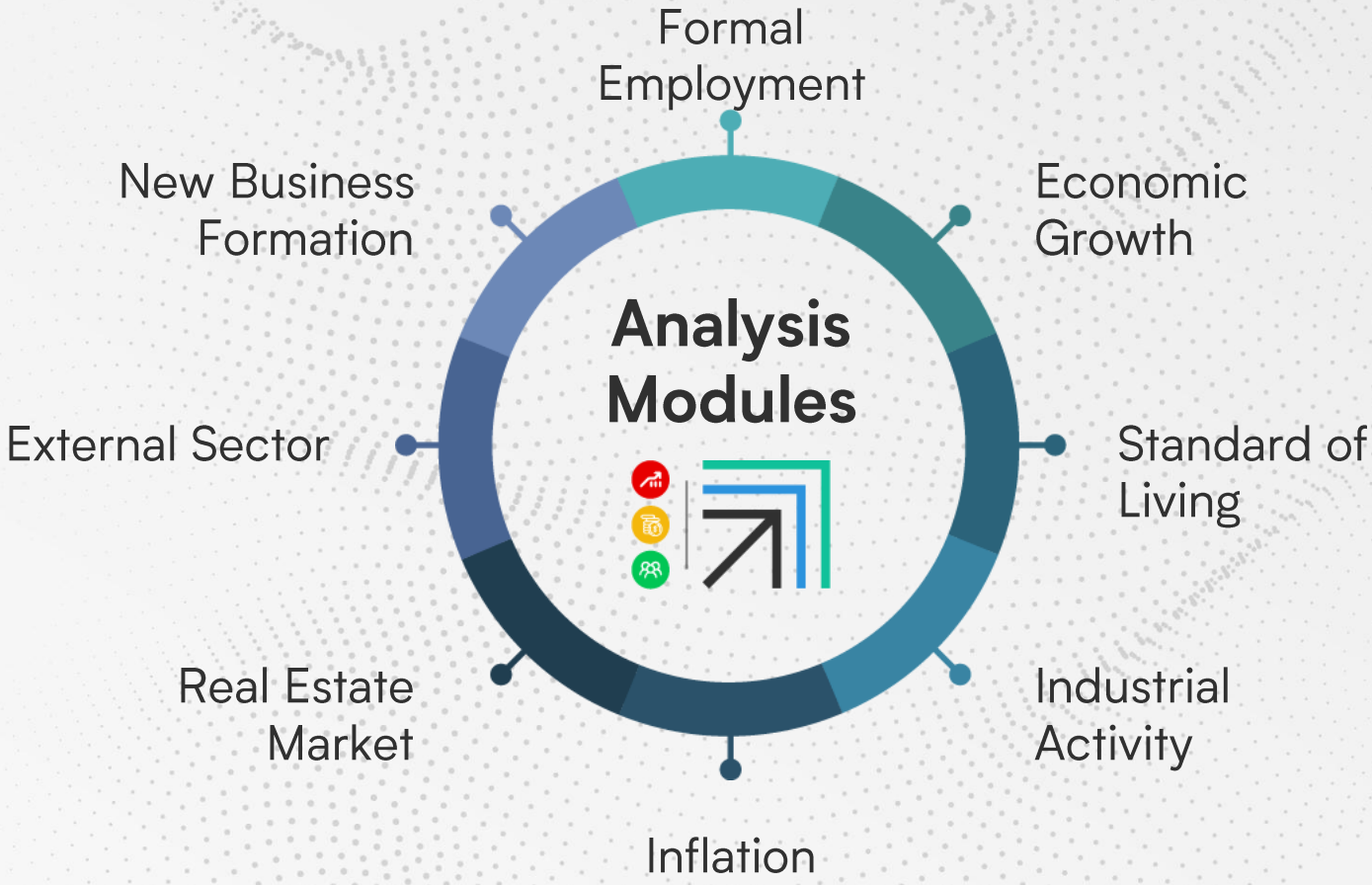
# Ciudad Juárez Economic Monitoring System Dashboard

The **Economic Monitoring System Dashboard** is a tool designed to provide a comprehensive overview of Ciudad Juárez's economic health. By analyzing key indicators, the dashboard collectively illustrates the current economic landscape. It uses a "traffic light" or "RYG (Red, Yellow, Green) rating" system to show the annual performance of these economic indicators.

- Very Favorable
- Favorable
- Unfavorable
- Very Unfavorable

Desarrollo Económico de Ciudad Juárez A.C. | INNOVACIÓN Y LIDERAZGO EMPRESARIAL

CENTRO DE ECONOMÍA Y COMPETITIVIDAD CIUDAD JUÁREZ


Formal Employment
Economic Growth
Standard of Living
Industrial Activity
Inflation
Real Estate Market
External Sector
New Business Formation
Analysis Modules

# Results

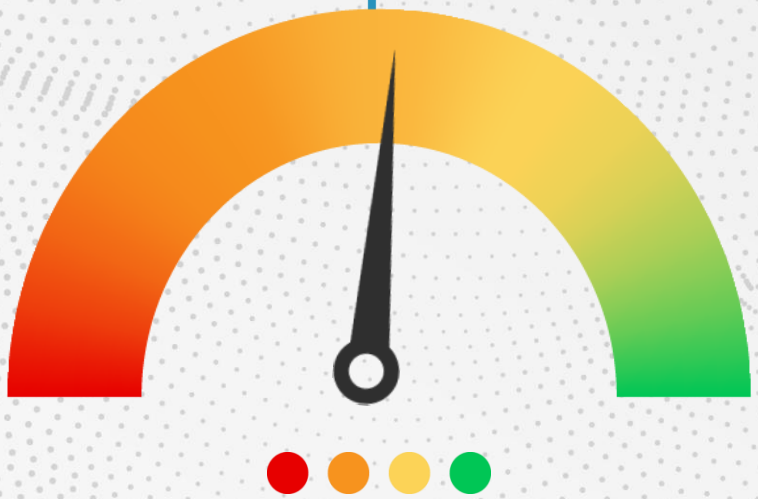
Formal Employment

Economic Growth

Standard of Living

Industrial Activity

**Unfavorable**



Inflation

Real Estate Market

External Sector

Local Business Formation

Updated with data as of May 24, 2026

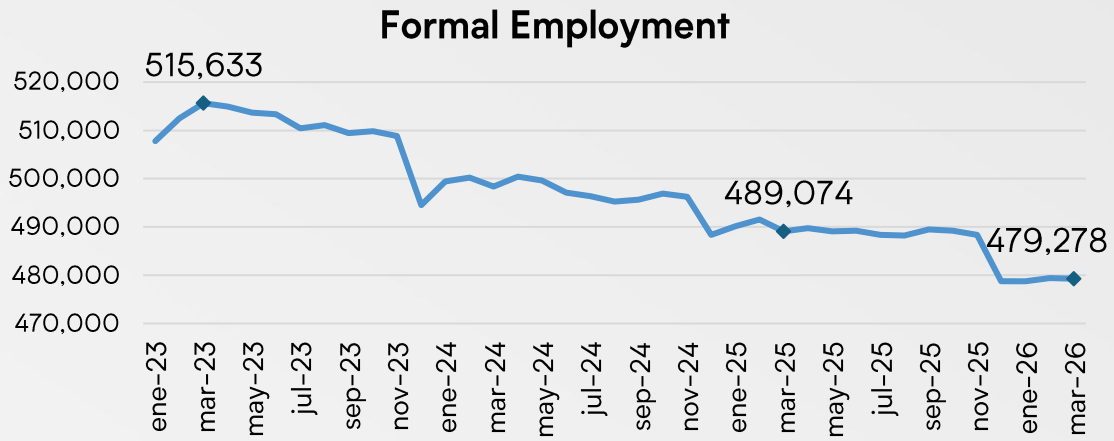
This update includes Local Business Formation module.

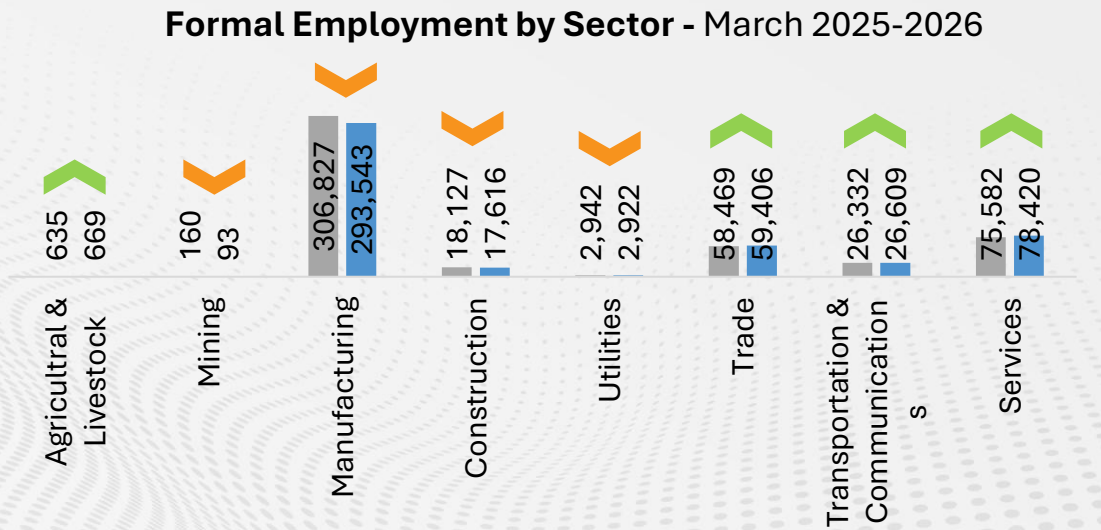
Unfavorable

# Formal Employment

| Indicator | Overview | |
|---|---|---|
| Formal Employment | **479,278** March 2026 | 489,074 March 2025 |
| Unemployment Rate | **2.1%** 4Q \| 2025 | 2.0% 4Q \| 2024 |
| Labor Force Participation Rate | **62.0%** 4Q \| 2025 | 55.6% 4Q \| 2024 |
| Informal Employment Rate | **28.5%** 4Q \| 2025 | 28.2% 4Q \| 2024 |
| Underemployment Rate | **7.5%** 4Q \| 2025 | 6.7% 4Q \| 2024 |

Formal employment recorded a year-over-year decrease of 9,796. Employment and job placement rates in the fourth quarter show slight setbacks compared to the same period of the prior year. This is primarily observed in underemployment and labor informality rates, which may be linked to the reduction in formal employment and the need to seek occupation.




Source: IMSS. INEGI.

Unfavorable

# Economic Growth

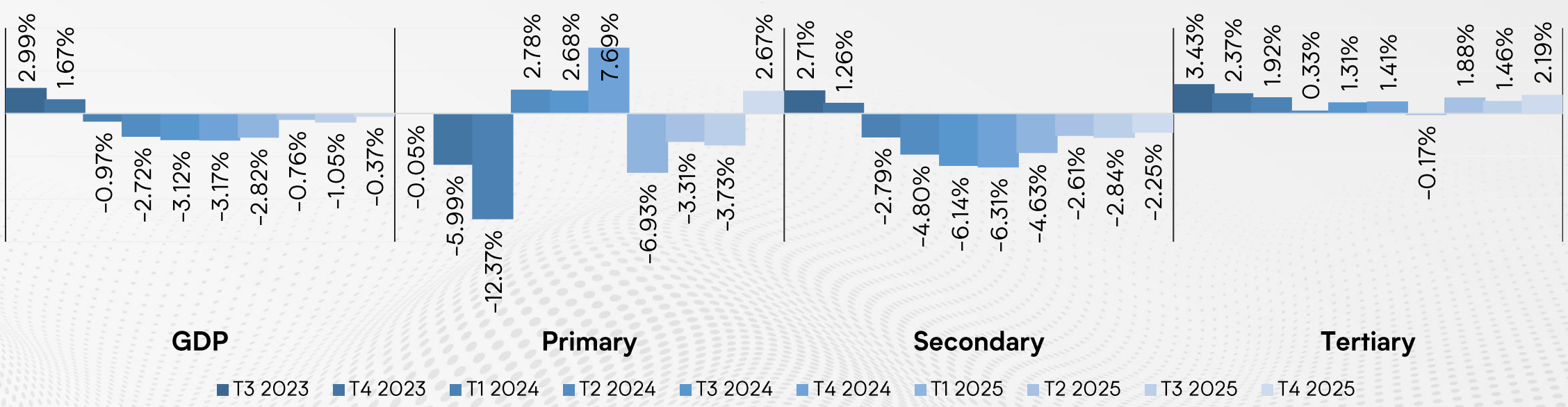
## Indicator

Gross Domestic Product Growth

## Overview

**-0.37%**
4Q | 2025

-3.17%
4Q | 2024



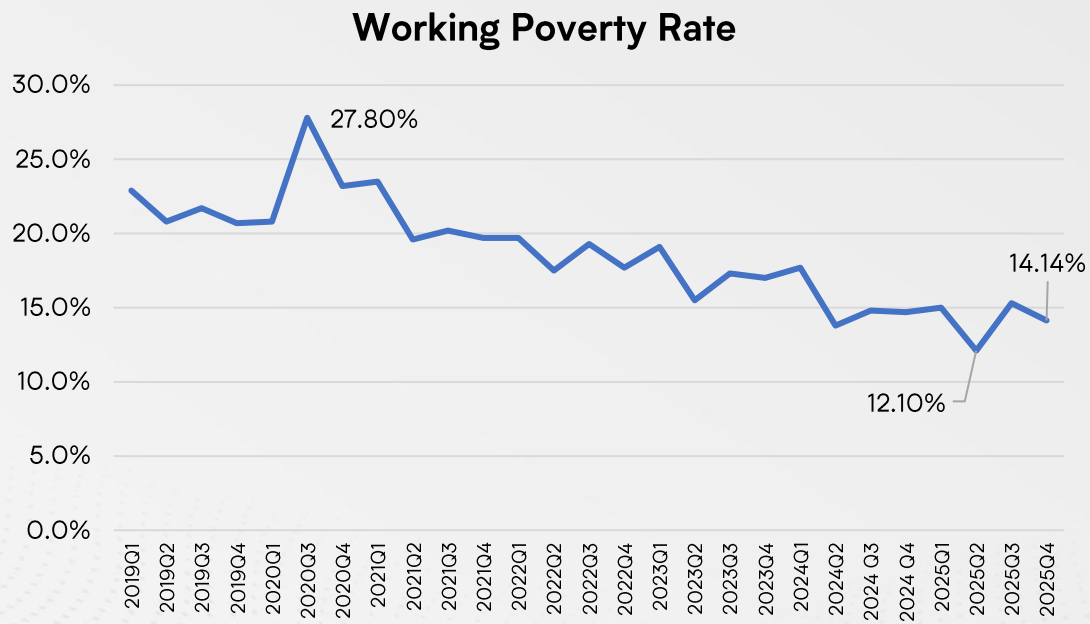

The GDP estimate for Ciudad Juarez represents 46.2% of the GDP of the state of Chihuahua and 1.7% of National GDP. The declines decreased slightly, following the trend of national performance during the same period.

Source: Own estimates based on data from INEGI and IMSS.

Favorable

# Standard of Living

| Indicator | Overview | |
|---|---|---|
| Multidimensional Poverty | **23.7%** (2020) | 26.4% (2015) |
| Working Poverty Rate | **14.14%** (4Q \| 2025) | 14.70% (4Q \| 2024) |
| Average Nominal Wage | **$766.06** (March 2026) | $723.32 (March 2025) |




Working Poverty Rate in Ciudad Juarez has shown a steady decline since measurement began, displaying a recurring pattern of decreases in the fourth quarters of each year.
The average real daily wage, base 2018, is 2% higher than the previous year, while the nominal wage is 6% higher than the prior year; however, this indicator sustains a downward trend, approaching the average inflation rate recorded in the city.

Source: INEGI and IMSS.

Very Unfavorable

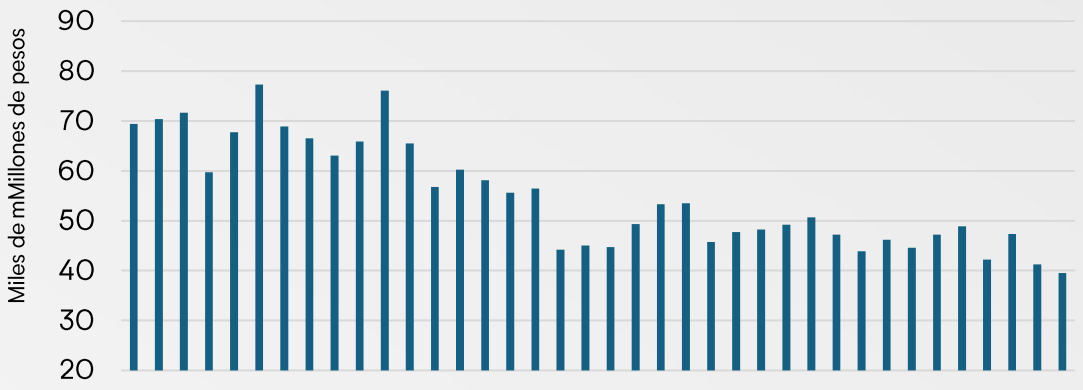
# Industrial Activity

| Indicator | Overview | |
|---|---|---|
| IMMEX Employed Personnel | **254,558** February 2026 | 263,756 February 2025 |
| IMMEX Input Consumption* | **39.550** February 2026 | 48.218 February 2025 |
| IMMEX Remuneration | **7.917** February 2026 | 7.651 February 2025 |
| National Input Integration** | **$3.97%** February 2026 | 3.69% February 2025 |

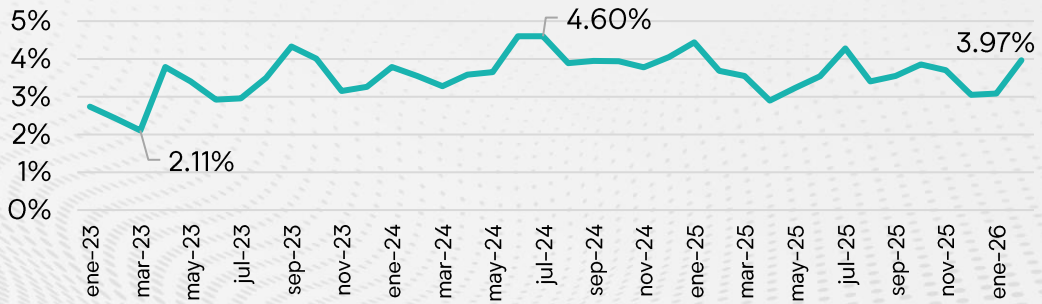
Ciudad Juarez, in Chihuahua, accounts for 71% of total state compensation and 9% at the national level. Meanwhile, IMMEX wages and salaries represent 36% of the city's monthly nominal payroll.

**Note: In this context, 'input consumption' refers to the quantity and type of raw materials, components, and other materials that IMMEX (Mexican Maquiladora and Manufacturing Export Industries) program companies use in their production processes to manufacture products for export.

## Inputs Consumption




## National Input Integration




Source: INEGI and in-house estimates. *Billions of pesos.

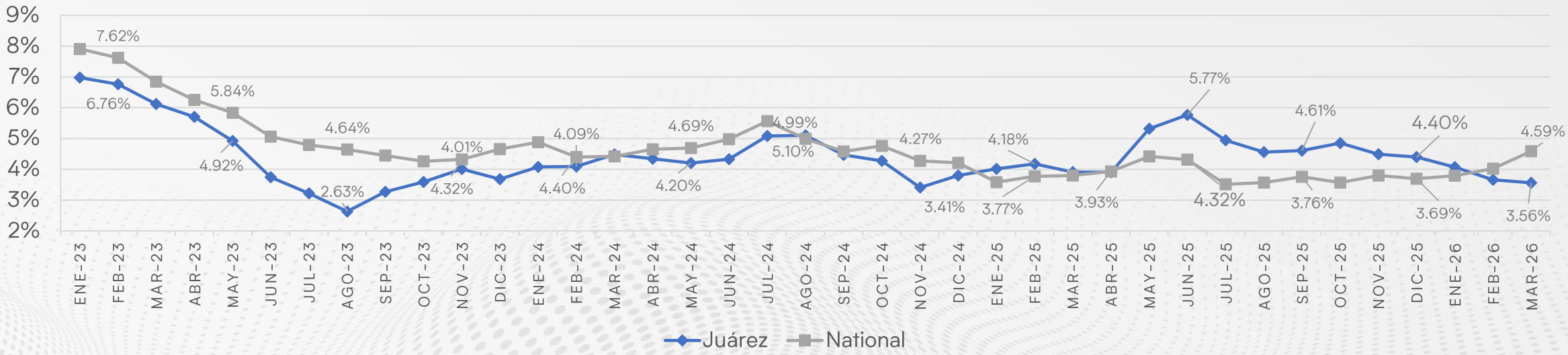
Very Favorable

# Inflation

## Indicator

## Overview

| Indicator | 3.56% | 3.91% |
|---|---|---|
| | March 2026 | March 2025 |
| Inflation Rate | | |



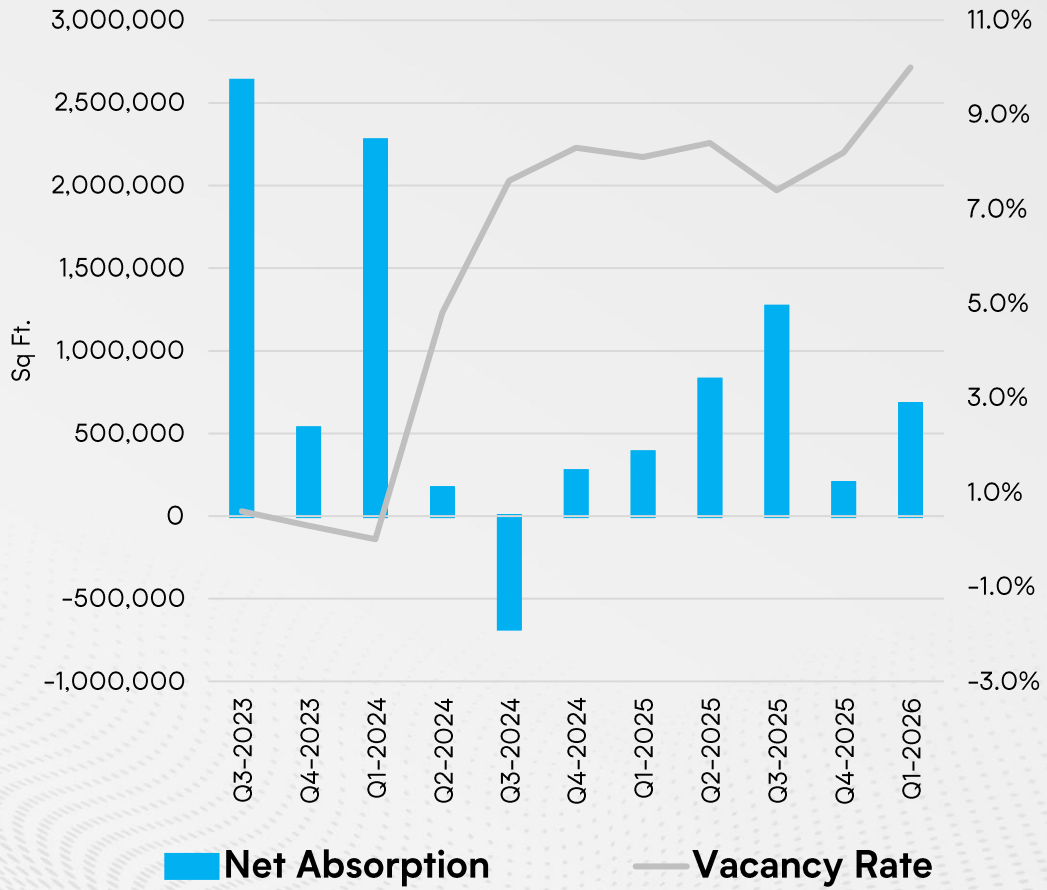

The consumer price index in Ciudad Juarez has shown certain positive impacts of monetary policy by declining over the last five months.

Source: INEGI.

Unfavorable

# Real Estate Market

| Indicator | Overview | |
|---|---|---|
| New Home Loans | **113** February 2026 | 248 February 2025 |
| Industrial Market Net Absorption (Sq. Ft.) | **677,708** 1Q \| 2026 | 385,708 1Q \| 2025 |



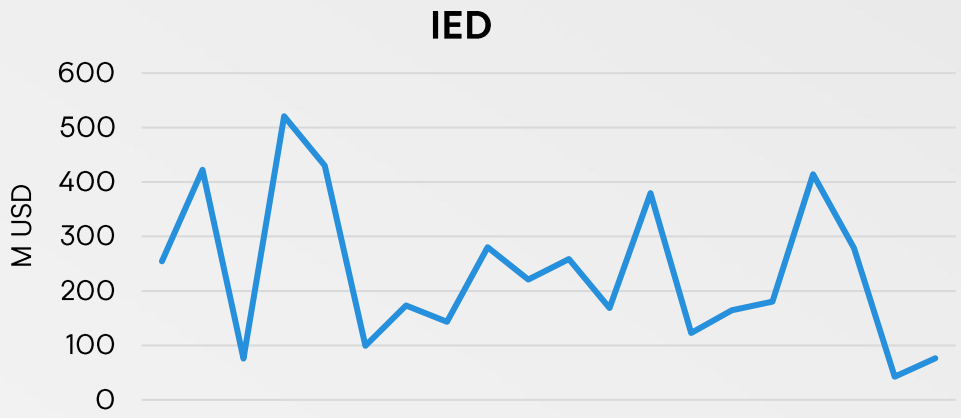

Over the last twelve months, new housing credit has shown a sustained decline on an annual cumulative basis, with a 51.41% year-over-year reduction. Data releases will be monitored, as the figures appear to not be up to date.
On the other hand, Q1 2026 recorded 75.7% higher net absorption than the previous year.

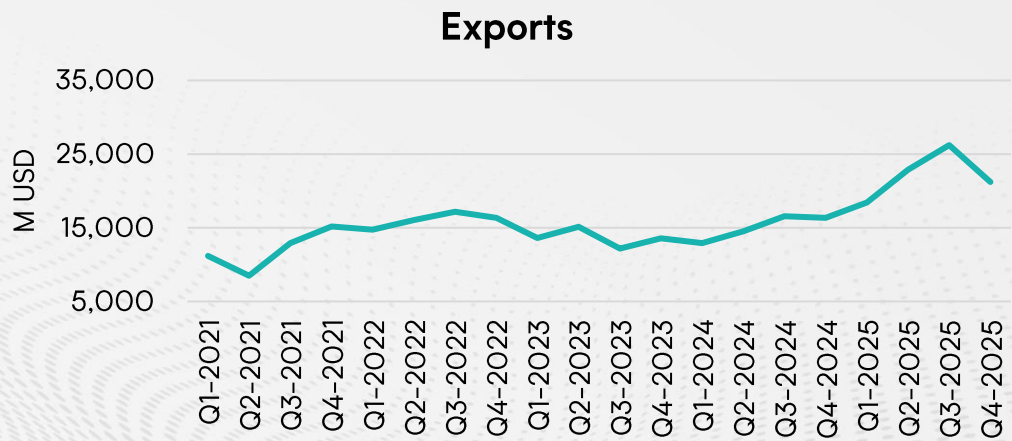
Source: SEDATU and Chihuahua Global EDC Brokers Committee.

Favorable

# External Sector

| Indicator | Overview | |
|---|---|---|
| Foreign Direct Investment* | 76<br>4Q \| 2025 | 181<br>4Q \| 2024 |
| Exports* | 21,199<br>4Q \| 2025**<br>**October and November | 16,330<br>4Q \| 2024 |




Cumulative FDI for 2025 stands at USD 811.2 million, -4.3% lower than the cumulative figure for the same period of the previous year. 88% comes from the manufacturing sector, and 10% from the tertiary sector.
Based on available data for October and November 2025, 81% of exports are related to data processing machines, 7% to medical instruments and devices, 1.3% to auto parts, and 2% to consumer goods. 97% of merchandise is exported to the U.S., with the remaining 3% distributed across 94 countries, highlighting 9 trade partners such as China, Canada, and Germany.

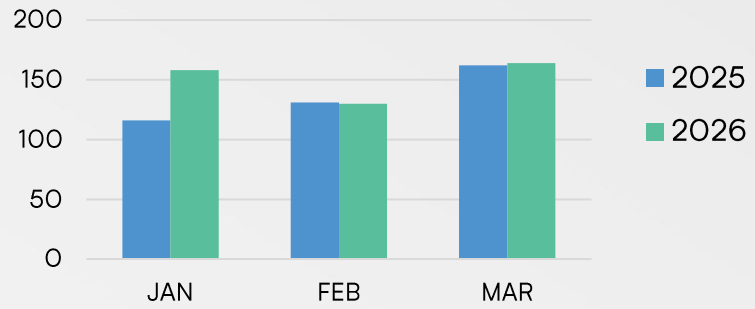
Source: Own estimates based on data from the Mexican Secretariat of Economy and INEGI. *Millions of dollars.

Very favorable

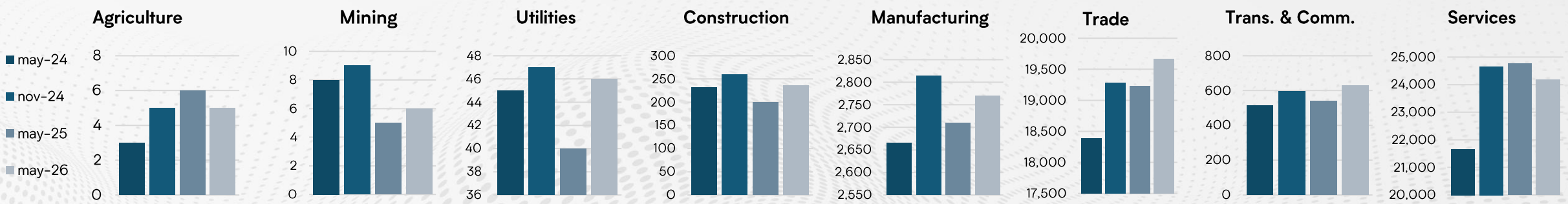
# Local Business Formation

| Indicator | Overview | |
|---|---|---|
| New Business Licenses | 452 (1Q \| 2026) | 409 (1Q \| 2025) |
| Number of Economic Units | 47,537 (May 2025) | 47,497 (May 2024) |

## New Business Licenses




## Economic Units by Sector




The growth in economic units and new business licenses is reflected in the retail and commercial sector, specifically within food preparation services. This outlook reflects a dynamic economy, driven primarily by small-scale businesses.

Source: Municipal Government of Juárez and INEGI National Statistical Directory of Economic Units.

# Sources

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**Mexican Secretariat of Economy (Secretaría de Economía)**
https://www.gob.mx/se/
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https://www.banxico.org.mx/
**Organization for Economic Co-operation and Development**
https://www.oecd.org/
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**Juárez 2030**
https://juarez2030.mx/
**Municipal Government 2024 - 2027 / H. City Council of Juárez**
http://www.juarez.gob.mx/
**Chihuahua Global EDC Brokers Committee**
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