Semáforo Económico de Ciudad Juárez

Ciudad Juárez Economic Monitoring System Dashboard

2nd. Quarter of 2026

Desarrollo Económico de Ciudad Juárez A.C.
INNOVACIÓN Y LIDERAZGO EMPRESARIAL

CENTRO DE ECONOMÍA Y COMPETITIVIDAD
CIUDAD JUÁREZ

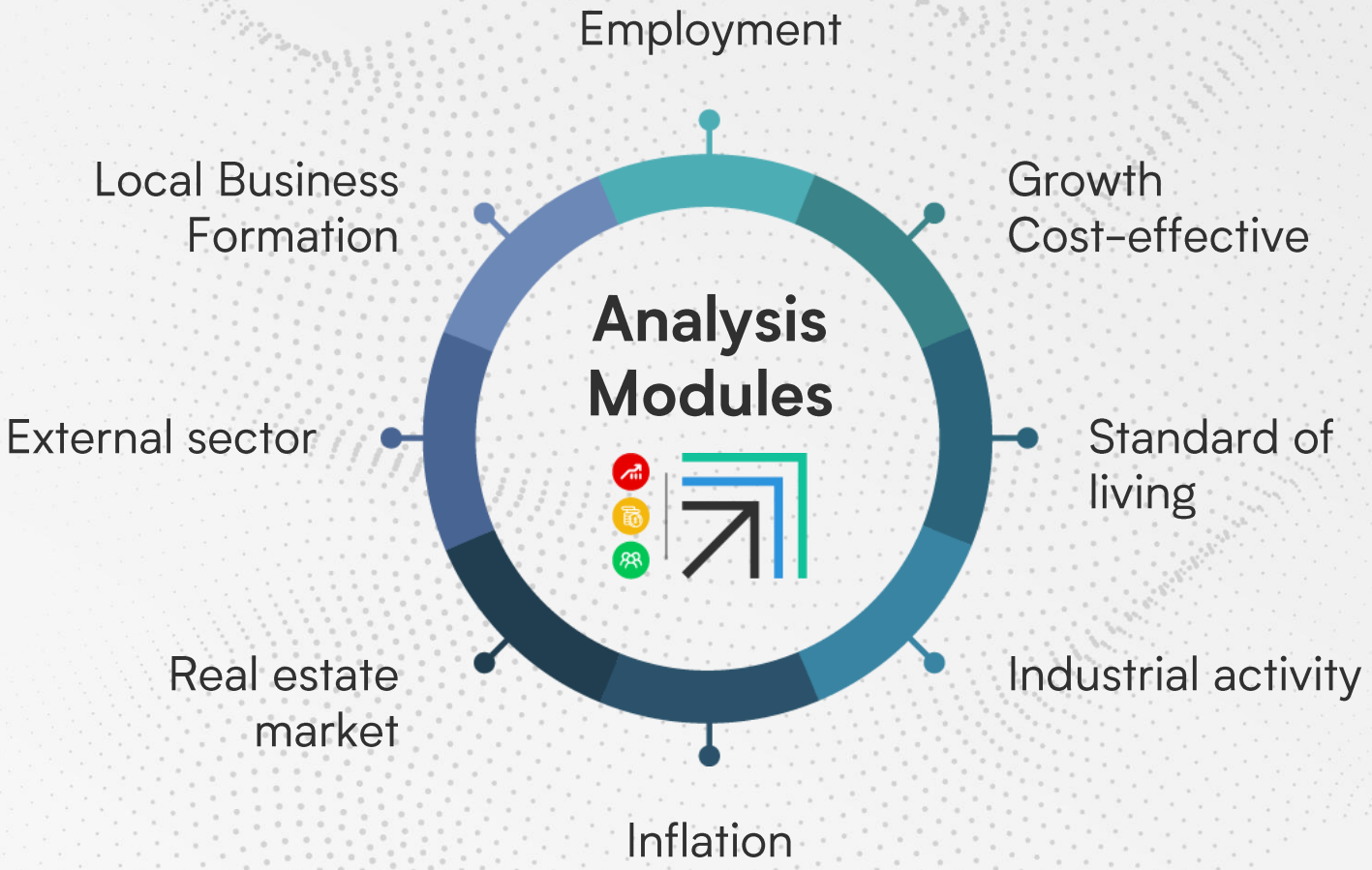
Ciudad Juárez Economic Monitoring System Dashboard

The **Economic Monitoring System Dashboard** is a tool designed to provide a comprehensive overview of Ciudad Juárez's economic health. By analyzing key indicators, the dashboard collectively illustrates the current economic landscape. It uses a "traffic light" or "RYG (Red, Yellow, Green) rating" system to show the annual performance of these economic indicators.

- Very favorable
- Favorable
- Unfavorable
- Very unfavorable

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CENTRO DE ECONOMÍA Y COMPETITIVIDAD CIUDAD JUÁREZ


Employment
Growth
Cost-effective
Standard of
living
Industrial activity
Inflation
Real estate
market
External sector
Local Business
Formation
Analysis
Modules

Results

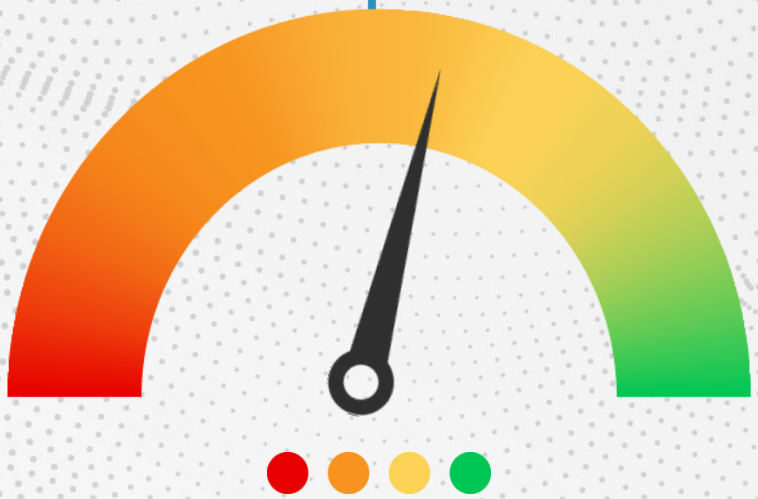
Employment

Growth
Cost-effective

Standard of living

Industrial activity

Unfavorable



Inflation

Real estate market

External sector

Local Business Formation

Updated with data as of August 10, 2026

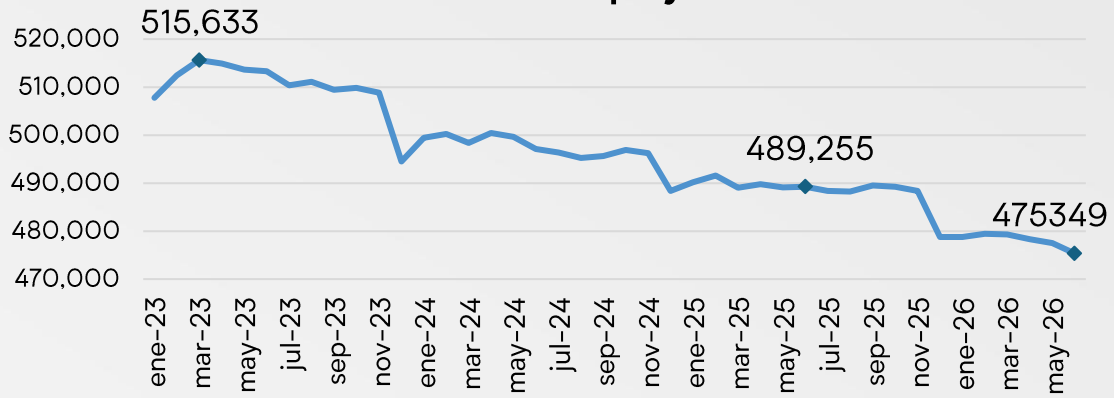
Unfavorable

Employment

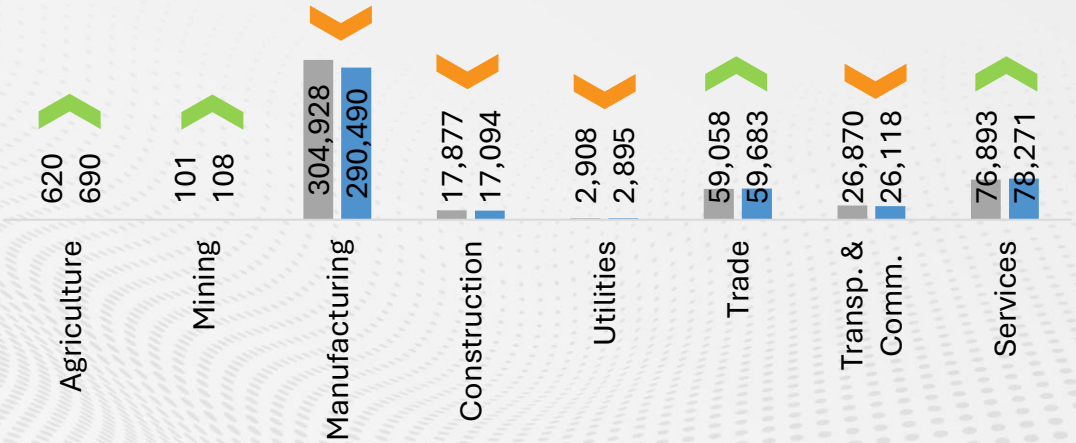
Indicator	Overview	
Formal employment	475,349 (June 2026)	489,255 (June 2025)
Vacancy rate	2.2% (1Q | 2026)	2.0% (1Q | 2025)
Participation rate	62.4% (1Q | 2026)	62.1% (1Q | 2025)
Informality rate	27.6% (1Q | 2026)	27.9% (1Q | 2025)
Underemployment rate	6.2% (1Q | 2026)	4.5% (1Q | 2025)

Formal employment registered a year-on-year decrease of 13,906. Employment and employment rates in the first quarter show slight setbacks compared to the same period of the previous year. This is mainly observed in the underemployment and unemployment rates. The informality rate is 0.3 points below last year.

Total formal employment



Formal employment by sector - June 2025-2026

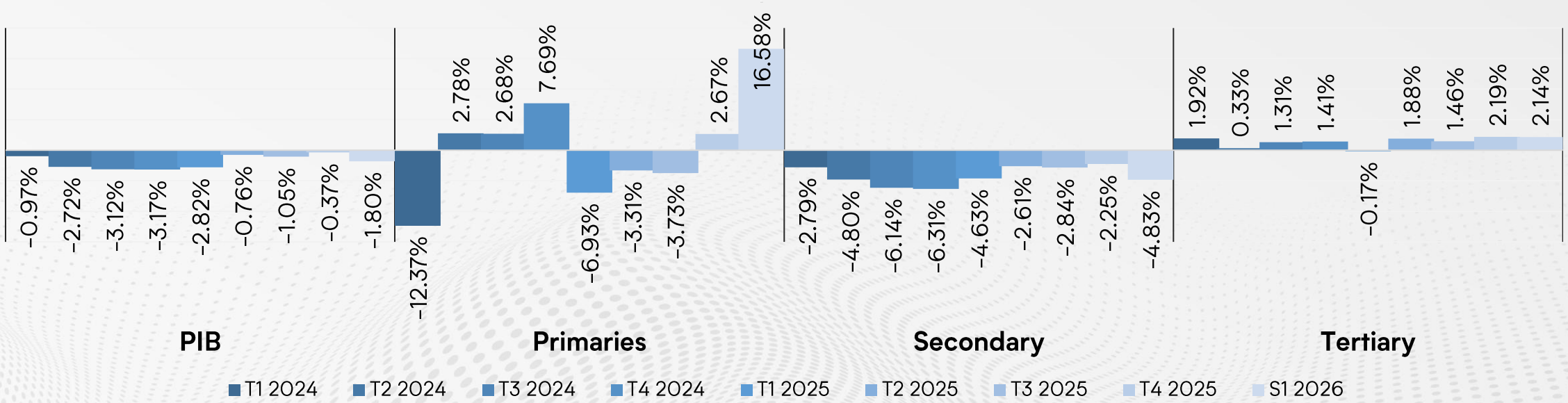


Source: IMSS. INEGI.

Unfavorable

Economic growth

Indicator	Overview	
Gross Domestic Product Growth	-1.80% (1Q | 2026)	-2.82% (1Q | 2025)



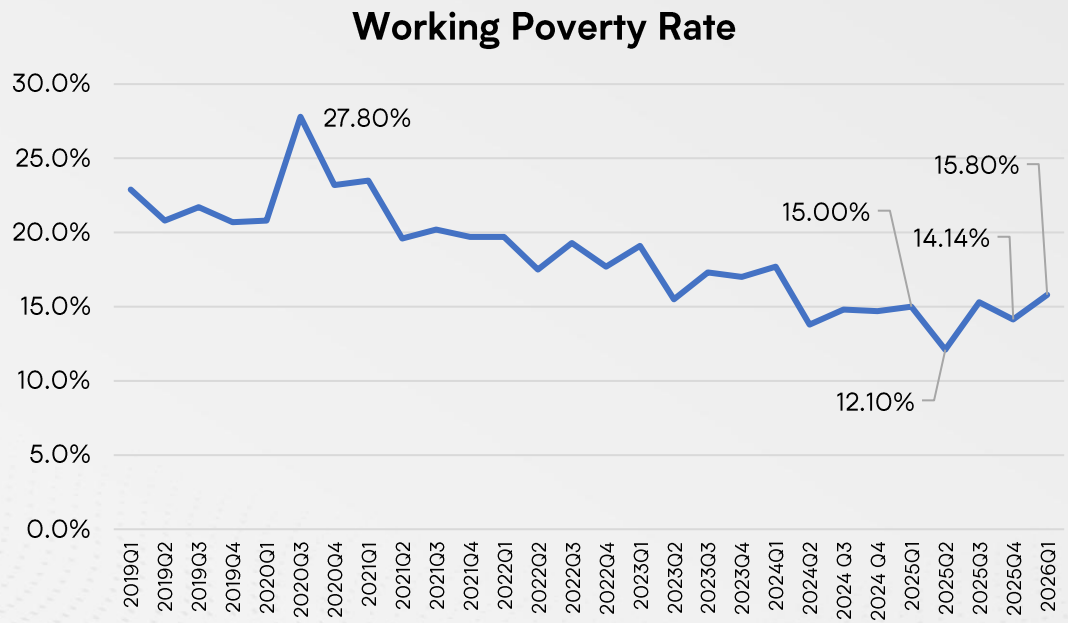
The estimate of the GDP of Ciudad Juárez represents 46.2% of the GDP of the state of Chihuahua and 1.7% of the national GDP. The decreases decreased slightly following the trend of the national behavior during the same period.

Source: Own estimates with information from INEGI and IMSS.

Favorable

Standard of living

Indicator	Overview	
Multidimensional poverty	**23.7%** 2020	26.4% 2015
Working Poverty Rate	**15.80%** Q1 | 2026	14.99% 1Q | 2025
Nominal average salary	**MX$788.55** June2026	$734.70 June 2025



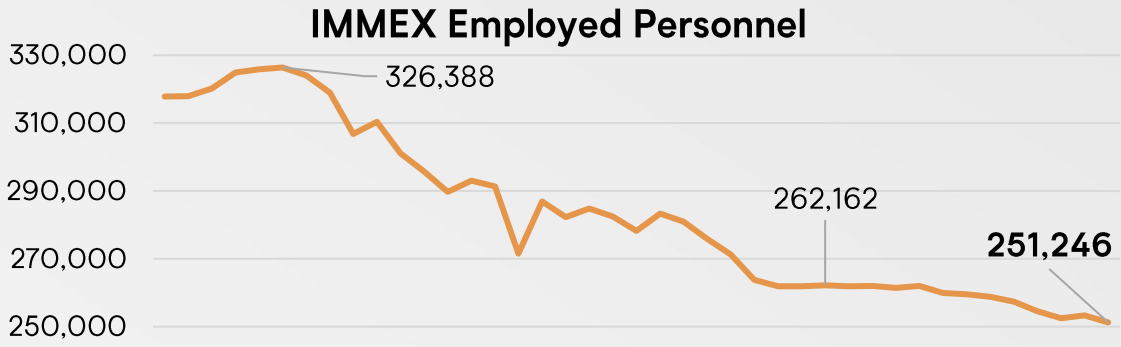
Working poverty in Ciudad Juárez has shown a steady decrease since it began to be measured, showing a recurring pattern of increase in the first quarters of each year. The real average daily wage, base 2018, is 3.4% higher than the previous year, while the nominal one is 6% higher than that of the previous year; however, this indicator maintains a downward trend, approaching the average inflation registered in the city.

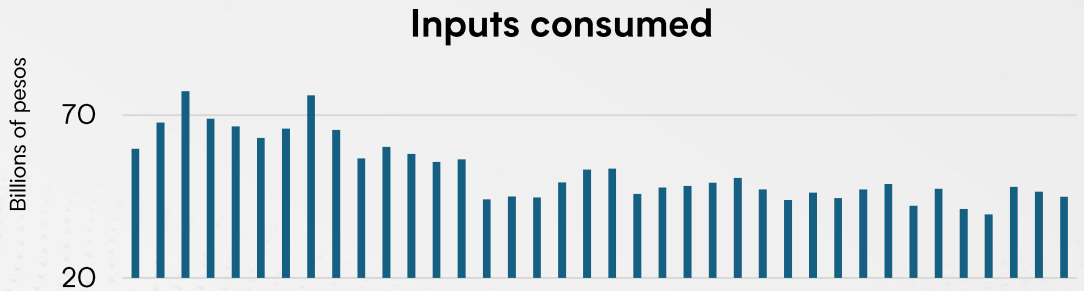
Source: INEGI and IMSS.

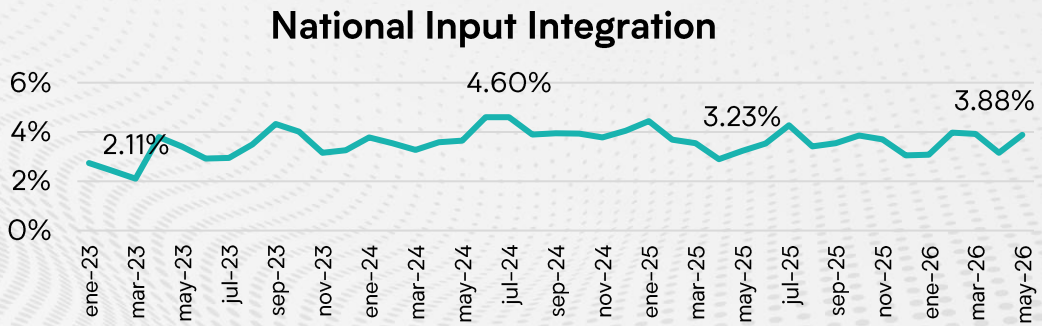
Very unfavorable

Industrial activity

Indicator	Overview		
IMMEX Employed Personnel	**251,246**	May 2026	262,162 May 2025
IMMEX Input Consumption*	**44,908**	May 2026	47,225 May 2025
IMMEX Remuneration	**7.966**	May 2026	8,087 May 2025
National Input Integration**	**3.88%**	May 2026	3.23% May 2025







Ciudad Juárez, in Chihuahua, concentrates 70% of the total salaries of the state and 9% at the national level. IMMEX salaries and wages, alone, represented 53% of the city's monthly nominal wage bill.

Source: INEGI and own estimates. *Billions of pesos.

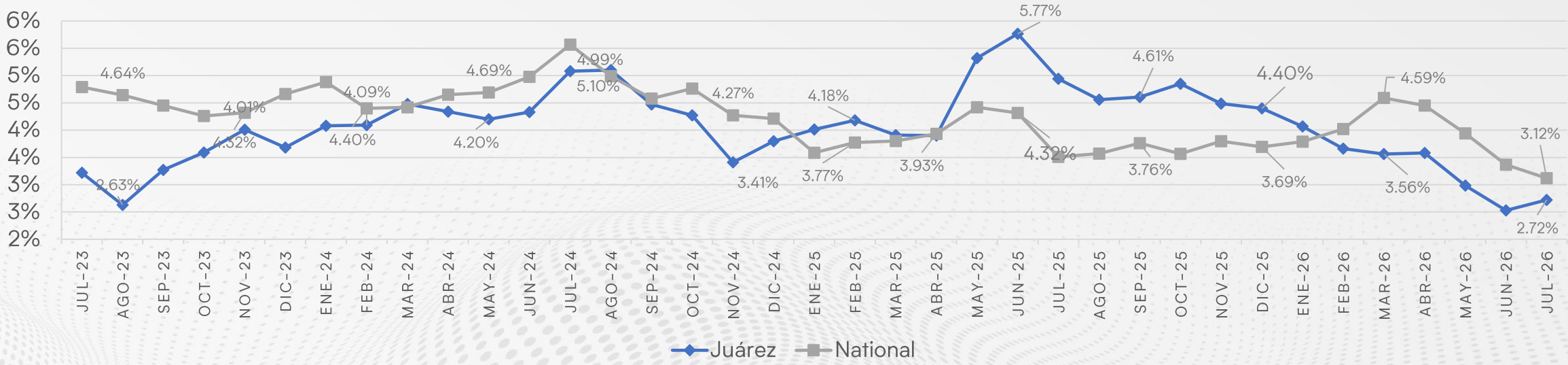
Very favorable

Inflation

Indicator

Overview

Indicator	2.72%	4.94%
Inflation rate	July 2026	July 2025



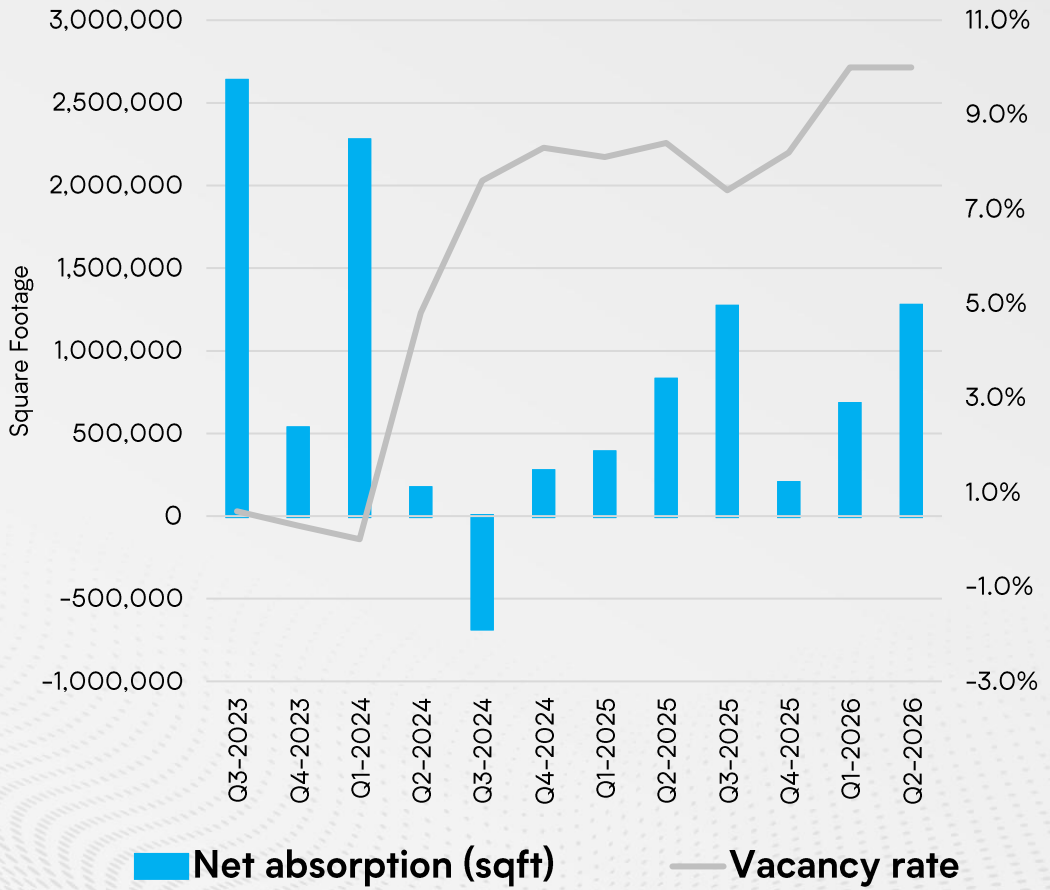
The consumer price index in Ciudad Juárez has shown some positive impacts of monetary policy by declining over the past five months.

Source: INEGI.

Very favorable

Real estate market

Indicator	Overview	
New Home Loans	**383** May 2026	357 May 2025
Industrial Market Net Absorption (Sq. Ft.)	**1,271,858** Q2 | 2026	824,488 Q2 | 2025



Given the update of INFONAVIT's records, in the first five months, credit for new homes has shown sustained growth in the annual cumulative, standing at an increase of 34% in year-on-year comparison.

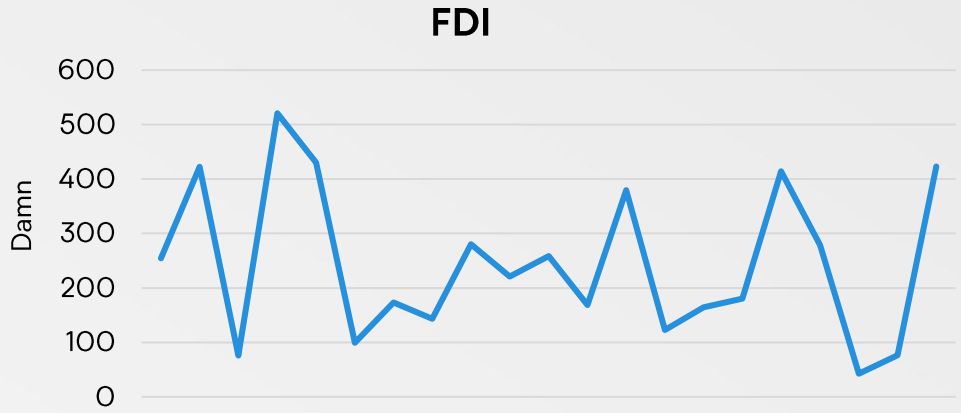
On the other hand, the second quarter of 2026 registers a 10.9% higher net absorption than the previous year.

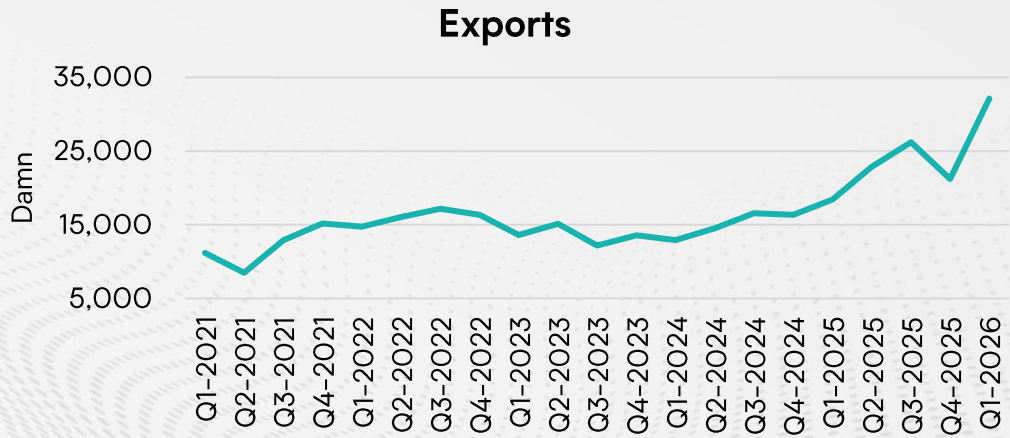
Source: SEDATU and Chihuahua Global EDC Brokers Committee.

Favorable

External sector

Indicator	Overview	
Foreign Direct Investment*	423 (1Q | 2026)	414 (1Q | 2025)
Exports*	32,124 (1Q | 2026)	18,437 (1Q | 2025)





Cumulative FDI in 2026 is US$423 million, 2% higher than that accumulated in the same period of the previous year. 74% comes from the manufacturing sector, and 15% from the tertiary sector. In balance, 91% are reinvestments, -25% are intercompany accounts and 35% are new investments.

With the data available for October and November 2025, 92% of exports are related to data processing machines, 5% to medical instruments and devices, 1% to auto parts. 97% of the goods are exported to the US, the remaining 3% is distributed in 94 countries, highlighting 9 trading partners such as China, Canada and Germany.

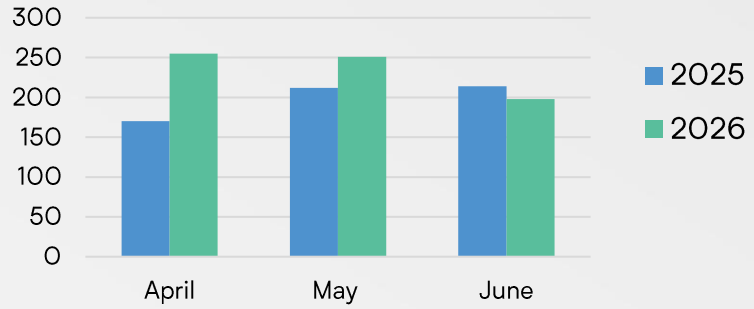
Source: CIES and own estimates with information from the Ministry of Economy and INEGI. *Millions of dollars.

Very favorable

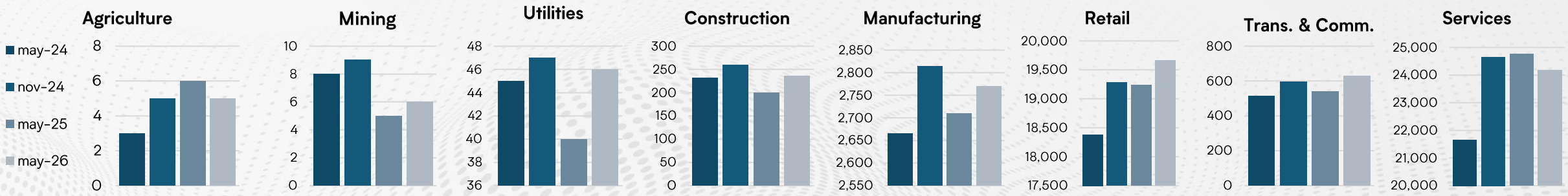
Local Businesses Formation

Indicator	Overview		
New Business Licenses	704	2Q | 2026	596	2Q | 2025
Number of Economic Units	47,537	May 2026	47,497	May 2025

New operating licenses



Economic units by sector



The growth in economic units and new business licenses are reflected in the retail sector, specifically in the retail trade and food preparation activity. This panorama reflects a dynamic economy, driven mainly by smaller-scale businesses.

Source: Municipal Government of Juárez, Chihuahua and National Statistical Directory of Economic Units of INEGI.

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