# Semáforo Económico de Ciudad Juárez

## Ciudad Juárez Economic Monitoring System Dashboard

## February 2026

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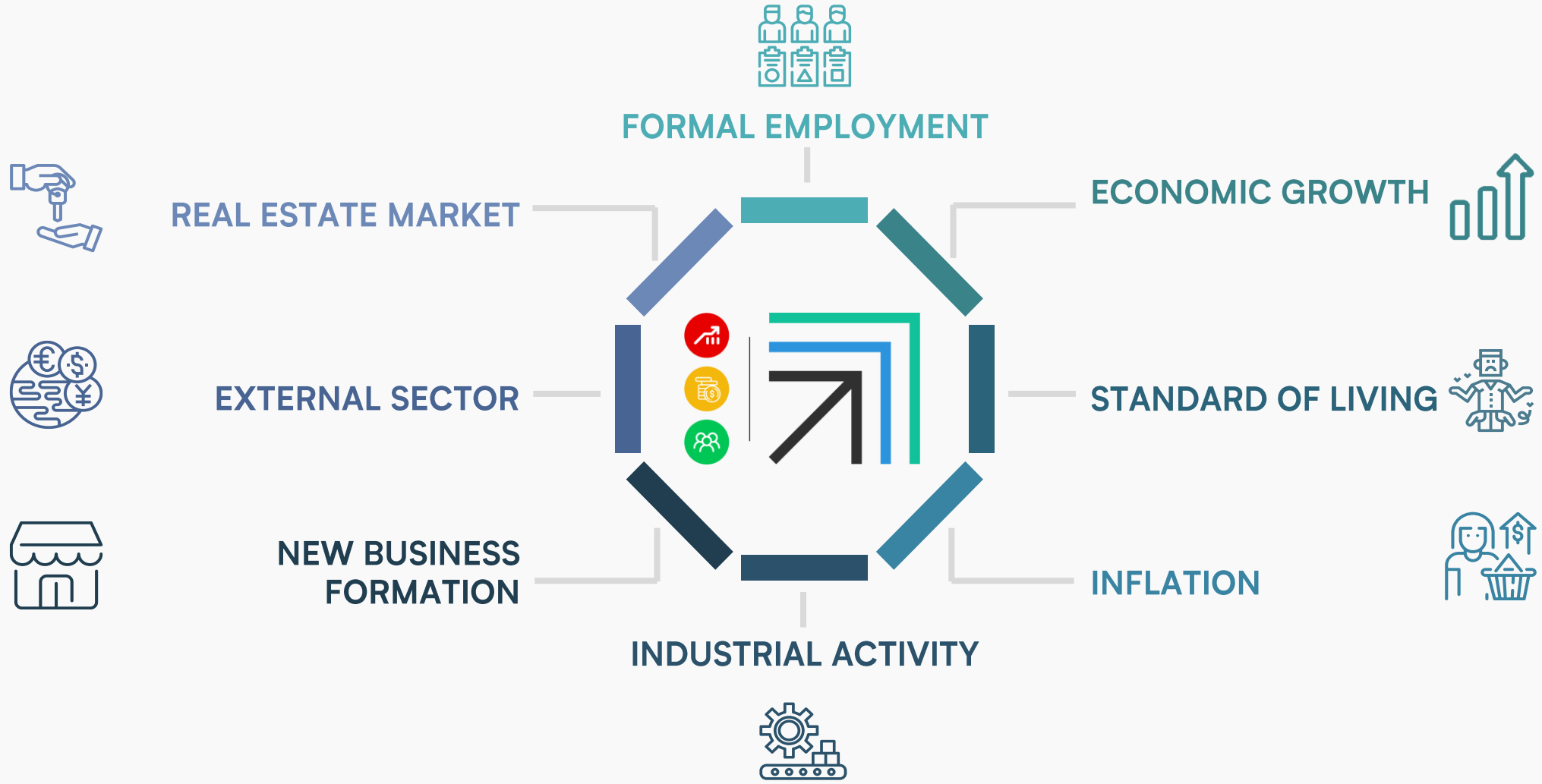
# Ciudad Juárez Economic Monitoring System Dashboard

The **Economic Monitoring System Dashboard** is a tool designed to provide a comprehensive overview of Ciudad Juárez's economic health. By analyzing key indicators, the dashboard collectively illustrates the current economic landscape. It uses a "traffic light" or "RYG (Red, Yellow, Green) rating" system to show the annual performance of these economic indicators.

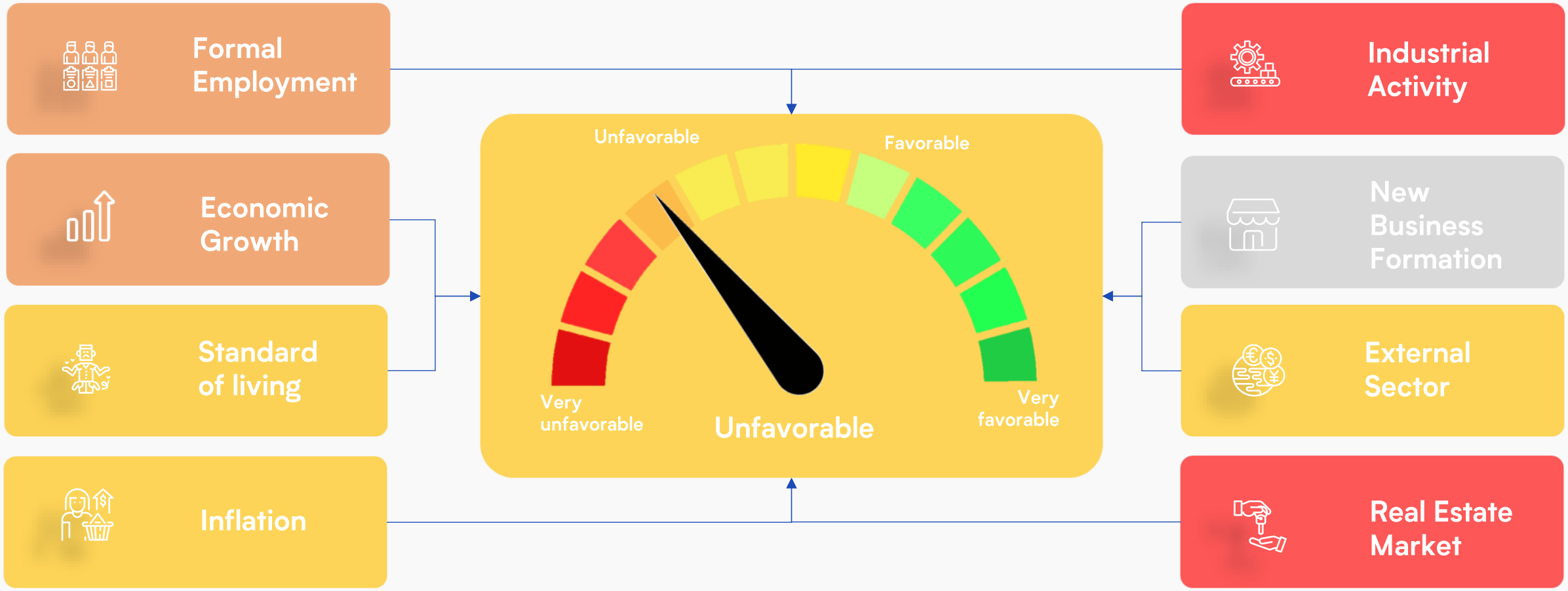
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# Areas of Analysis



# Results



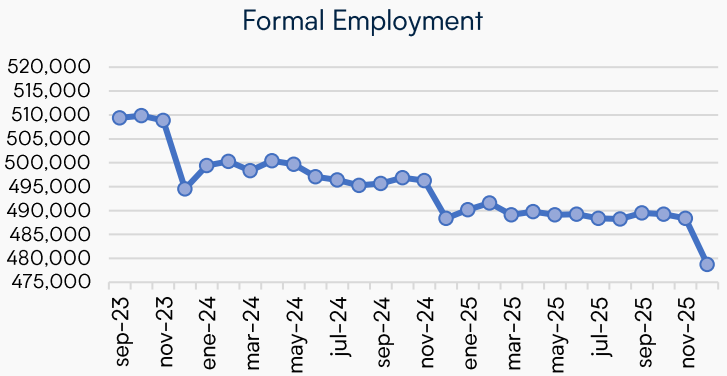

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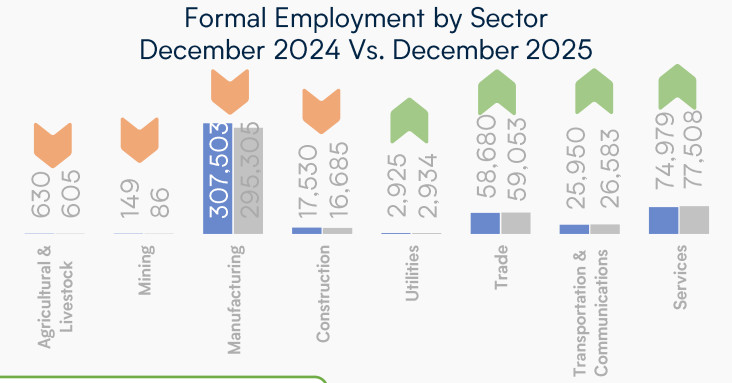
Updated with data as of February 4, 2026.
New Business Formation will be updated in May 2026

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# Formal Employment

| Indicator | Overview | | Result |
|---|---|---|---|
| | | | **Unfavorable** |
| Formal Employment | 478,759 December 2025 | 488,346 December 2024 | |
| Unemployment Rate | 2.3% Q3/2025 | 3.3% Q3/2024 | |
| Labor Force Participation Rate | 62.9% Q3/2025 | 64.6% Q3/2024 | |
| Informal Employment Rate | 30.1% Q3/2025 | 28.9% Q3/2024 | |
| Underemployment rate | 7.3% Q3/2025 | 6.8% Q3/2024 | |



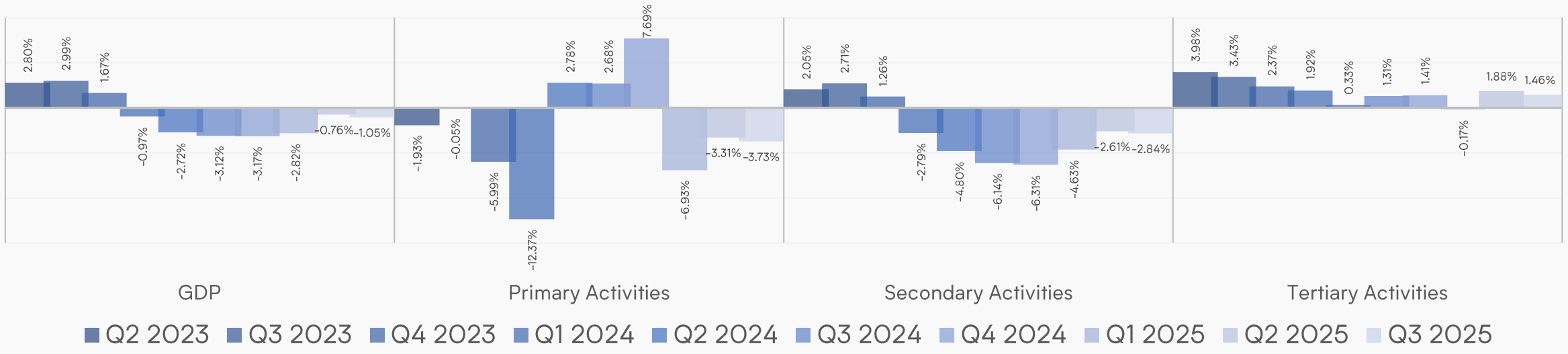




Source: IMSS, INEGI.

Formal employment saw a year-on-year decrease of 9,587. Employment and job placement rates in the third quarter showed slight declines compared to the same period last year. This is primarily observed in the underemployment and informal employment rates, which could be linked to the reduction in formal employment and the need to seek work.

# Economic Growth

| Indicator | Overview | | Result |
|---|---|---|---|
| | -1.05% | -3.12% | Unfavorable |
| Local Gross Domestic Product (GDP) Growth | Q3/2025 | Q3/2024 | |

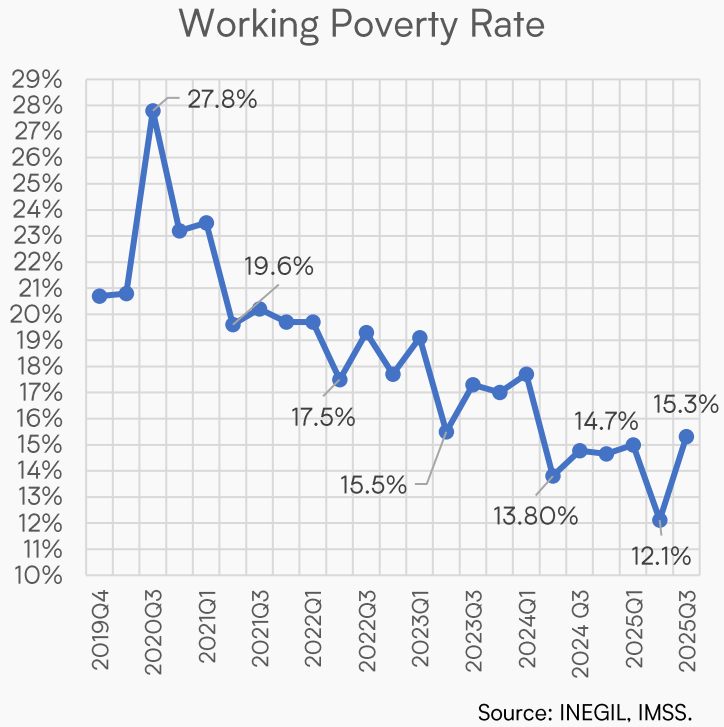



Source: Own estimates based on INEGI and IMSS data.

The estimated GDP of Ciudad Juárez represents 46.2% of the GDP of the state of Chihuahua and 1.7% of the national GDP. The declines increased slightly, following the national trend during the same period.
Note: This estimate does not include the national preliminary indicator for the 4th quarter of 2025, reporting 0.7% growth, published on January 30, 2025, due to its incompatibility with the methodology.

# Standard of Living

| Indicator | Overview | | Result |
|---|---|---|---|
| | | | **Favorable** |
| Multidimensional Poverty | 23.7% (2020) | 26.4% (2015) | |
| Working Poverty Rate | 15.31% (Q3/2025) | 14.80% (Q3/2024) | |
| Average wage (Daily) | $ 740.62 (December 2025) | $ 680.81 (December 2024) | |

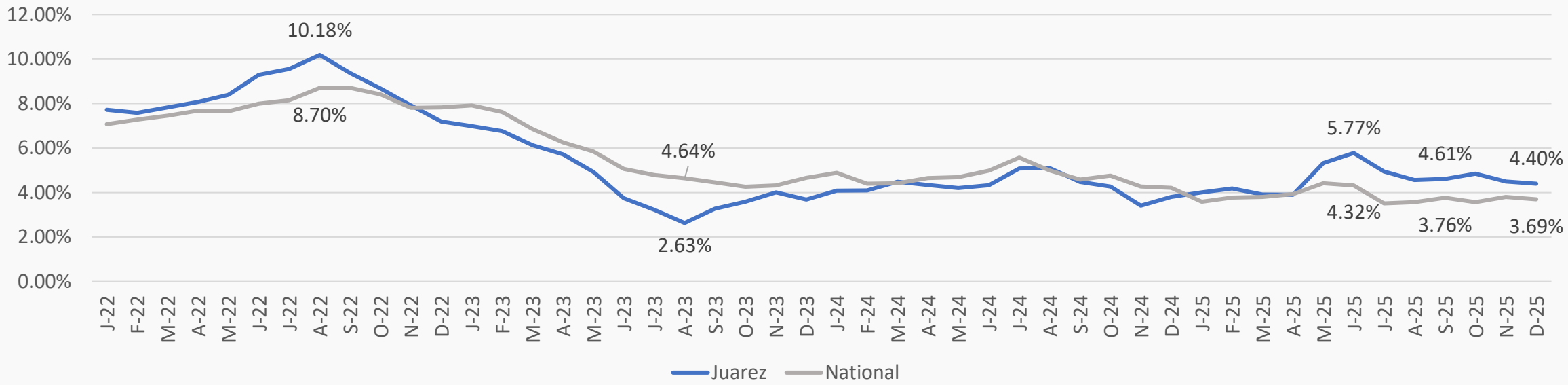



Source: INEGIL, IMSS.

Working poverty in Ciudad Juárez has shown a steady decline since measurements began, exhibiting a recurring pattern of increases in the third quarters of each year.
The average real daily wage, based on 2018 figures, is 4% higher than the previous year, while the nominal wage is 8.7% higher; however, this indicator maintains a downward trend, approaching the average inflation rate recorded in the city.

# Inflation

| Indicator | Overview | | Result |
|---|---|---|---|
| | | | Unfavorable |
| Inflation Rate | 4.40% | 3.80% | |
| | December 2025 | December 2024 | |

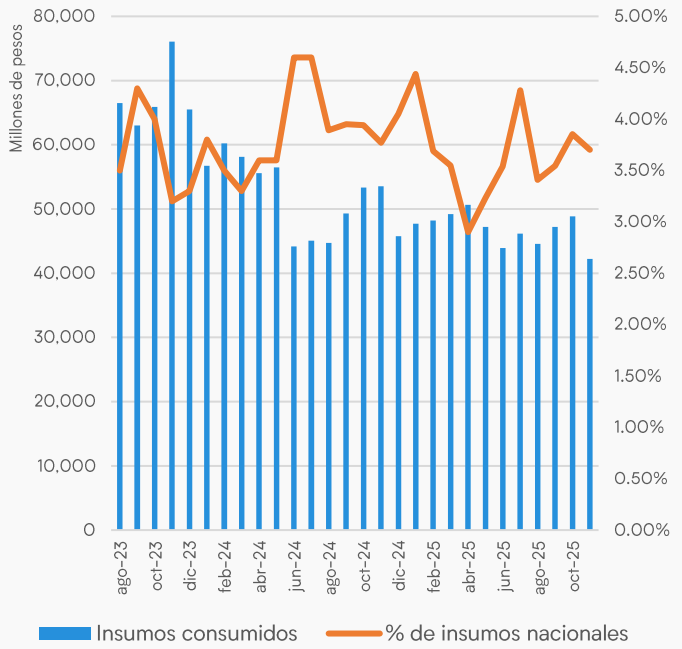



Source: INEGI.

The consumer price index in Ciudad Juárez has shown some positive impacts of monetary policy by decreasing during the last three months; however, it continues to be above the national average and exceeds by 0.71 points the upper limit established by the national monetary policy.

# Industrial Activity

| Indicator | Overview | | Result |
|---|---|---|---|
| | | | Very unfavorable |
| Employed personnel | 259,561 November 2025 | 280,976 November 2024 | |
| Inputs consumption** | 42.210* November 2025 | 53.524* November 2024 | |
| IMMEX Remuneration** | 7.686* November 2025 | 7.745* November 2024 | |
| National Input Integration | 3.70% November 2025 | 3.77% November 2024 | |

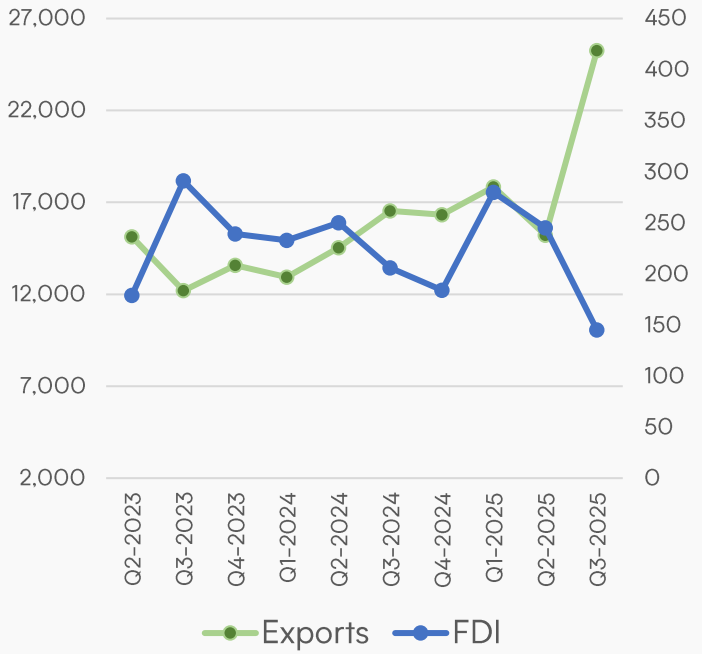



Ciudad Juárez, in Chihuahua, accounts for 71% of the state's total remuneration and 9% at the national level.
**Note: In this context, 'input consumption' refers to the quantity and type of raw materials, components, and other materials that IMMEX (Mexican Maquiladora and Manufacturing Export Industries) program companies use in their production processes to manufacture products for export.

Source: INEGI and own estimates. * Billions of pesos.

# External Sector

| Indicator | Overview | | Result |
|---|---|---|---|
| | | | Favorable |
| Foreign Direct Investment* | 145 Q3/2025 | 206 Q3/2024 | |
| Exports* | 25.256 Q3/2025 | 16.546 Q3/2024 | |

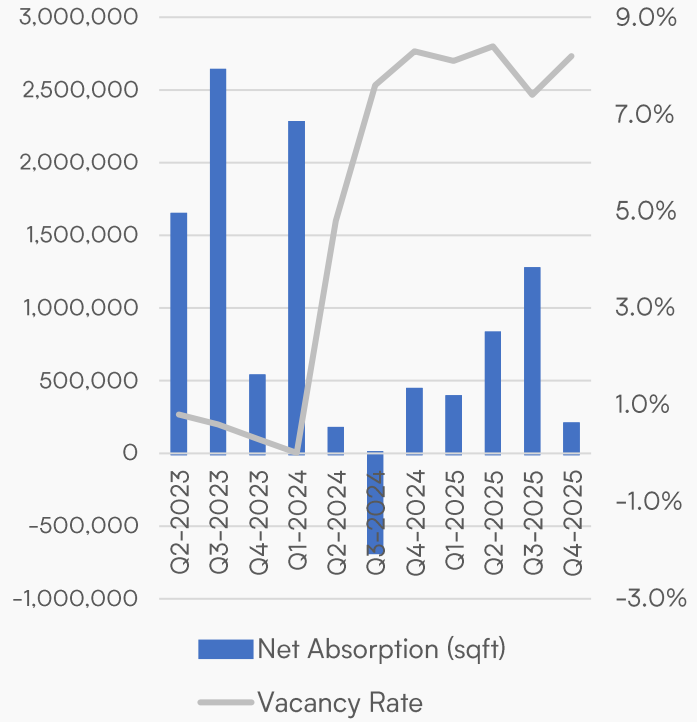



Source: Own estimates based on data from the Mexican Secretariat of Economy and INEGI. . Billions of dollars.

The cumulative FDI for 2025 is $679.79 million, a 2.8% decrease compared to the previous year. 75% comes from the manufacturing sector, 12% from services, 12% from the electricity industry, and 0.4% from commerce. Foreign direct investment (FDI) is comprised of 44% reinvested earnings, 42% intercompany investments, and 14% new investments, the latter being registered for the first time this year.
84% of exports are data processing machines, 8% are medical devices, and 1.01% are auto parts, with 98% of goods destined for the United States and the remainder for 94 other countries, including China, Canada, and Germany.

# Real Estate Market

| Indicator | Overview | | Result |
|---|---|---|---|
| New Home Loans | 160<br>November 2025 | 262<br>November 2024 | Very unfavorable |
| Industrial Market Net Absorption (Sq. Ft.) | 199,600<br>Q4/2025 | 271,519<br>Q4/2024 | |




Source: SEDATU, Chihuahua Global EDC Broker Committee.

Over the past nine months, lending for new homes has shown a sustained decline in the year-to-date total, reaching a 7.68% year-on-year decrease as of November.
On the other hand, although the fourth quarter of 2025 was 26.5% lower than the same period in 2024, net annual absorption exceeded that of 2024.

# Sources


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