Semáforo Económico de Ciudad Juárez

Ciudad Juárez Economic Monitoring System Dashboard

November 2025

Desarrollo Económico | INNOVACIÓN Y LIDERAZGO EMPRESARIAL

CENTRO DE ECONOMÍA Y COMPETITIVIDAD CIUDAD JUÁREZ

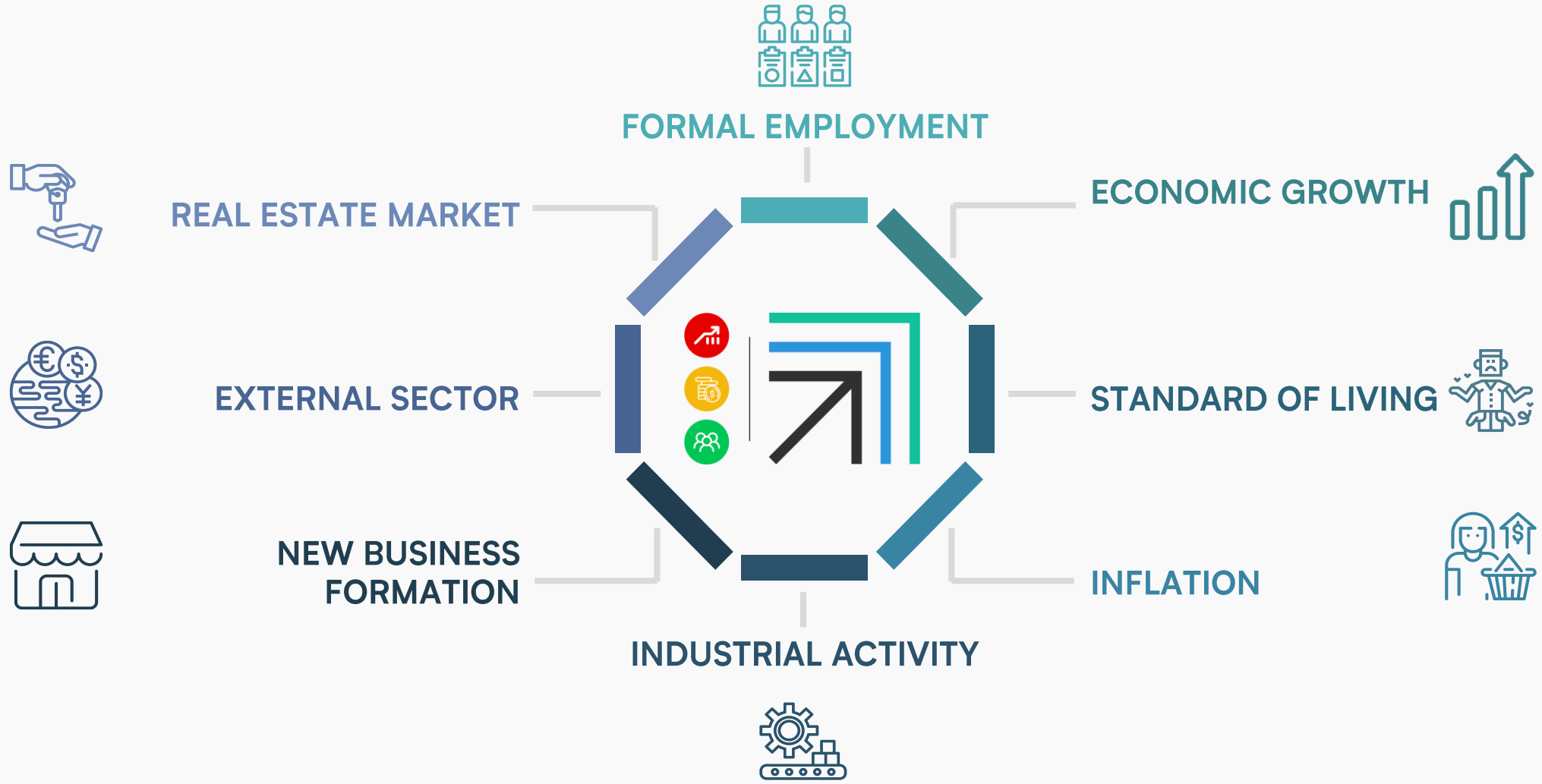
Ciudad Juárez Economic Monitoring System Dashboard

The **Economic Monitoring System Dashboard** is a tool designed to provide a comprehensive overview of Ciudad Juárez's economic health. By analyzing key indicators, the dashboard collectively illustrates the current economic landscape. It uses a "traffic light" or "RYG (Red, Yellow, Green) rating" system to show the annual performance of these economic indicators.

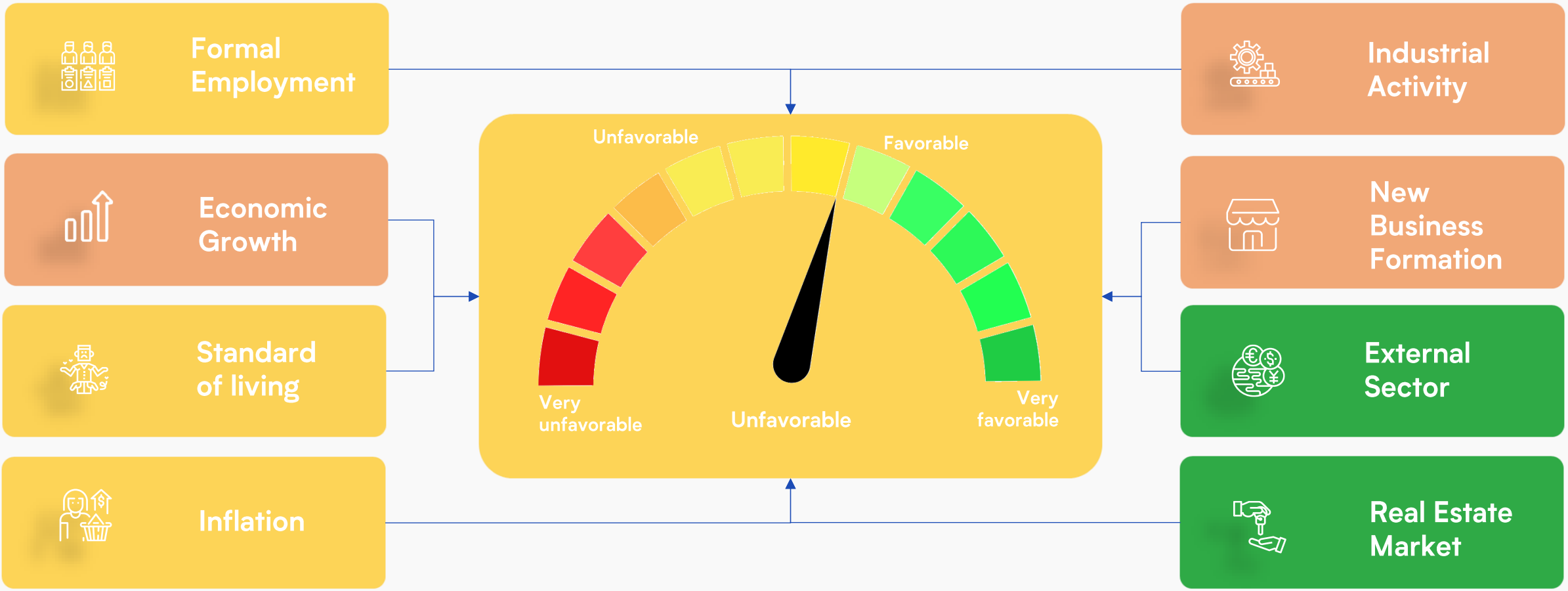
CENTRO DE ECONOMÍA Y COMPETITIVIDAD
CIUDAD JUÁREZ

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Areas of Analysis



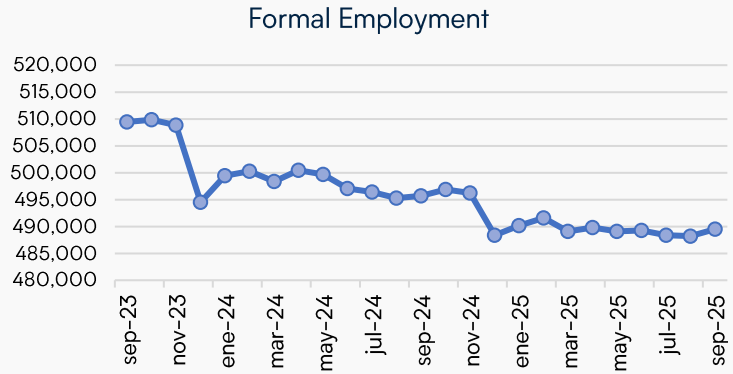
Results

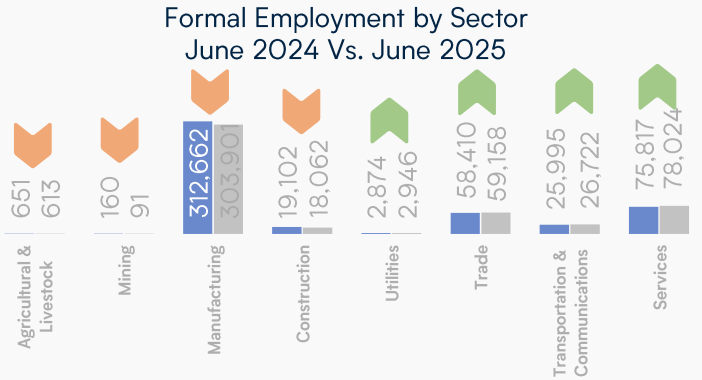


Updated with data as of November 3, 2025

Formal Employment

Indicator	Overview		Result
			Favorable
Formal Employment	489,517	495,671	
	September 2025	September 2024	
Unemployment Rate	1.7%	2.15%	
	Q2/2025	Q2/2024	
Labor Force Participation Rate	63.6%	55.6%	
	Q2/2025	Q2/2024	
Informal Employment Rate	27.5%	26.2%	
	Q22025	Q2/2024	
Underemployment rate	6.4%	5.9%	
	Q2/2025	Q2/2024	



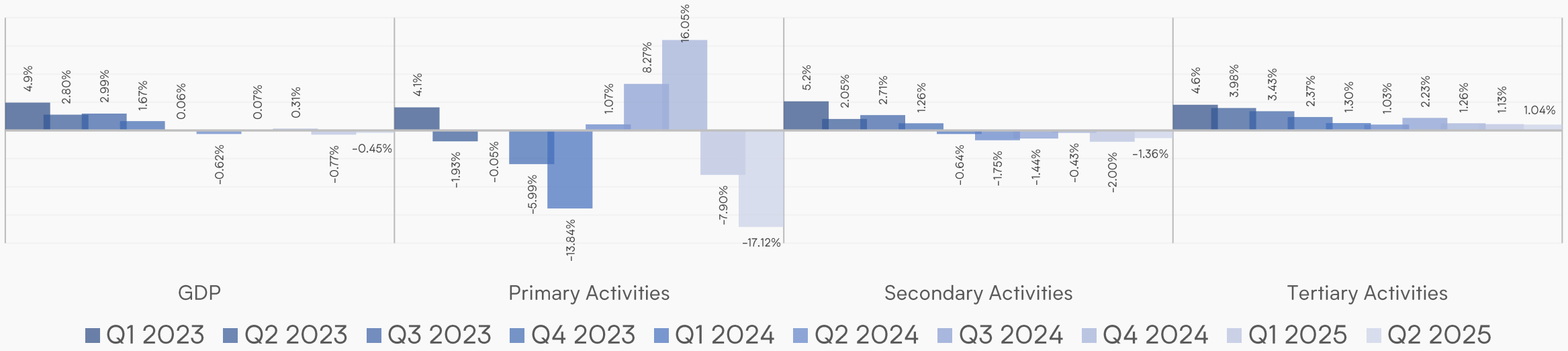


Source: IMSS, INEGI.

Employment trends throughout the three quarters of 2025 show stability consistent with the historical pattern observed before the extraordinary events of the pandemic and the post-pandemic period. This means that losses are smaller compared to previous years, and a positive balance is maintained. However, the absolute level remains below the ideal.

Economic Growth

Indicator	Overview		Result
Local Gross Domestic Product (GDP) Growth	-0.45%	0.62%	Unfavorable
	Q2/2025	Q2/2024	



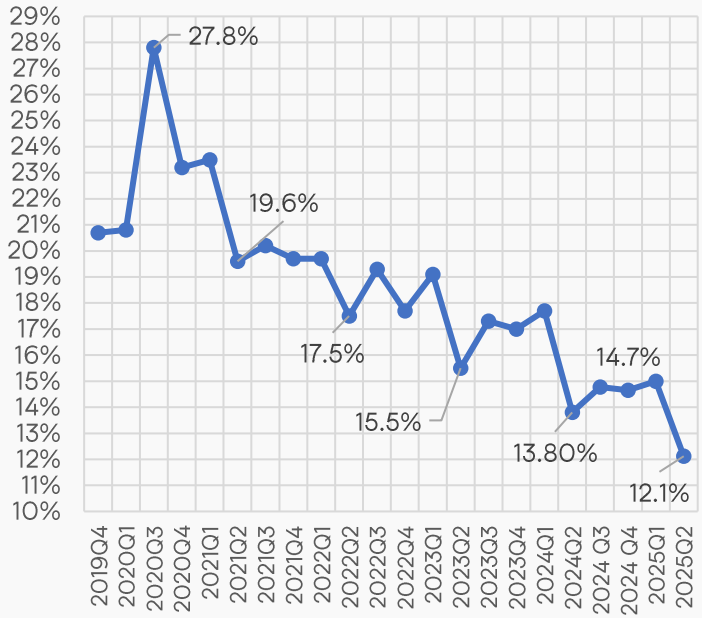
Source: Own estimates based on INEGI and IMSS data.

Ciudad Juárez's estimated GDP represents 47% of Chihuahua's state GDP and 1.7% of the national GDP. The declines slowed, following the national trend during the same period.

Standard of Living

Indicator	Overview		Result
			Favorable
Multidimensional Poverty	23.7% (2020)	26.4% (2015)	
Working Poverty Rate	12.12% (Q2/2024)	13.80% (Q2/2024)	
Average wage (Daily)	$ 729.32 (September 2025)	$ 669.09 (September 2024)	

Working Poverty Rate

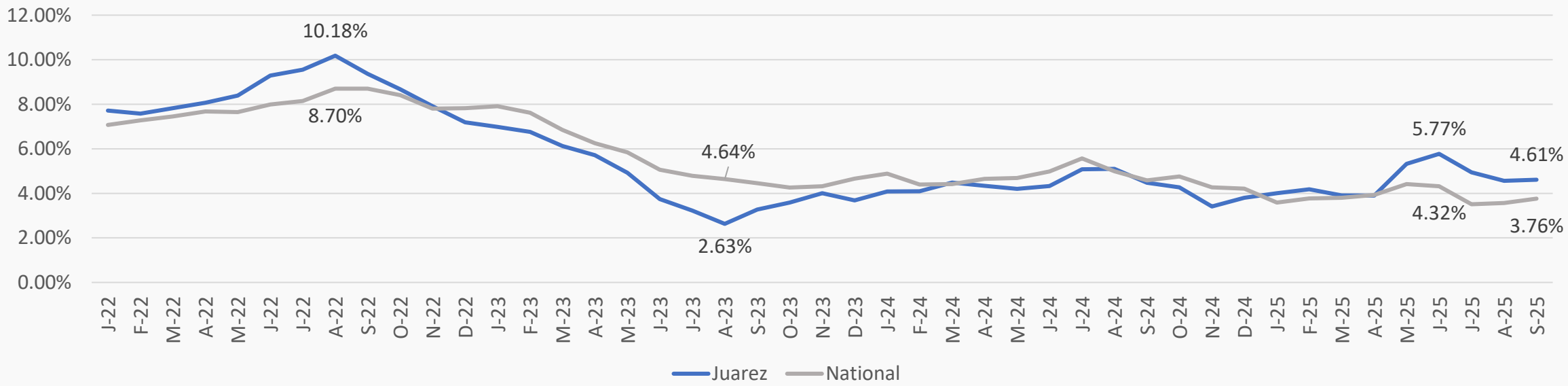


Source: INEGIL, IMSS.

Working Poverty Rate in Ciudad Juárez has exhibited a consistent decrease since measurements began, showing a recurring pattern of decline during the second quarters of each year.
The average daily wage is $9.0% higher than in the previous year; however, this indicator has shown a downward trend, approaching the city's registered average inflation.

Inflation

Indicator	Overview		Result
			Unfavorable
Inflation Rate	4.61%	4.47%	
	September 2025	September 2024	

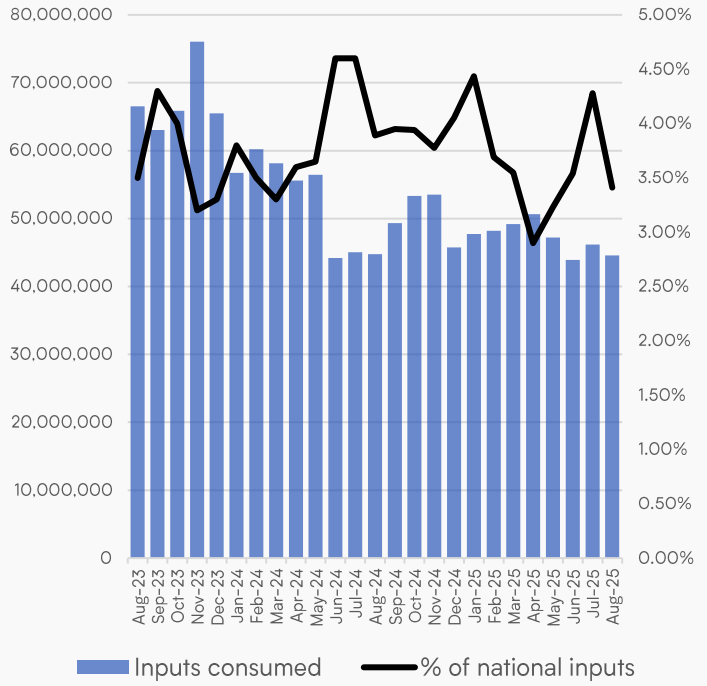


Source: INEGI.

The Consumer Price Index (CPI) in Ciudad Juárez has exhibited some positive effects from monetary policy, having decreased over the last three months; nevertheless, it continues to register above the national average and exceeds the upper limit established by national monetary policy by 0.61 percentage points.

Industrial Activity

Indicator	Overview		Result
			Very unfavorable
Employed personnel	2621,443 August 2025	282,436 August 2024	
Inputs consumption**	44.559* August 2025	44.743* August 2024	
IMMEX Remuneration**	7.929* August 2025	7.866* August 2024	
National Input Integration	3.41% August 2025	3.89% August 2024	

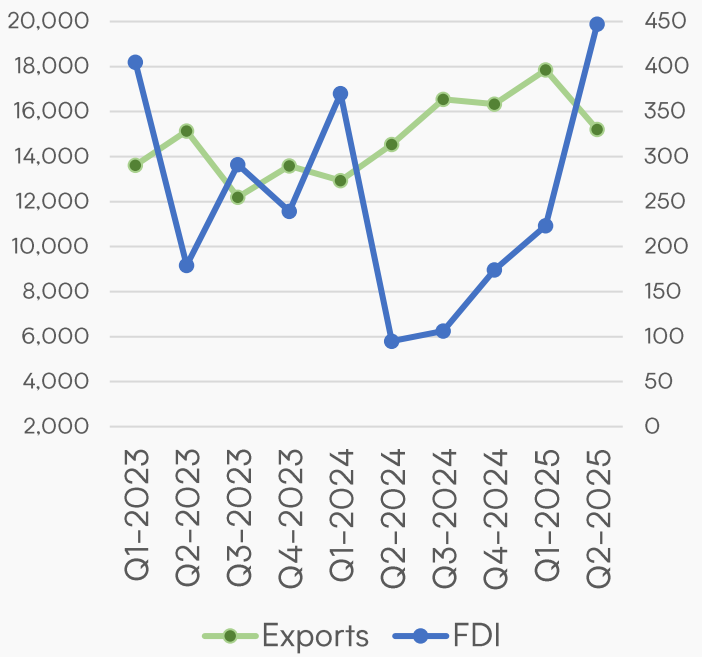


Ciudad Juárez, in Chihuahua, accounts for 71% of the state's total remuneration and 9% at the national level.
**Note: In this context, 'input consumption' refers to the quantity and type of raw materials, components, and other materials that IMMEX (Mexican Maquiladora and Manufacturing Export Industries) program companies use in their production processes to manufacture products for export.

Source: INEGI and own estimates. * Billions of pesos.

External Sector

Indicator	Overview		Result
			Very favorable
Foreign Direct Investment*	525 Q2/2025	464 Q2/2024	
Exports*	15,210 Q2/2025	9,690 Q2/2024	

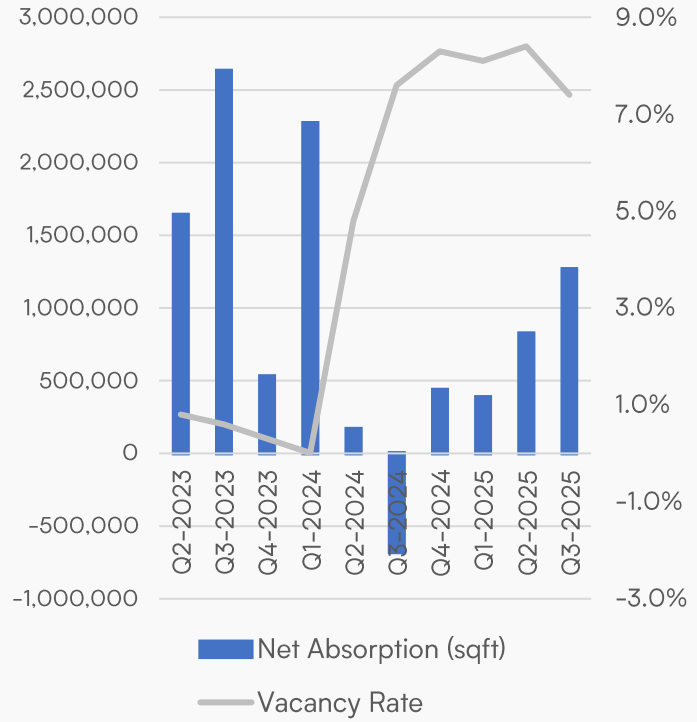


Source: Own estimates based on data from the Mexican Secretariat of Economy and INEGI. . Billions of dollars.

As of this report, the available export data corresponds to April and May 2025, with the comparison being made against the same period in the prior year (YoY).During the initial months of 2025, Ciudad Juárez recorded a 46% (YoY) increase in the accumulated figures through May and accounted for 80% of the exports from the state of Chihuahua. The state of Chihuahua maintains the top national position, contributing 11.8% to the country's total exports

Real Estate Market

Indicator	Overview		Result
			Very favorable
New Home Loans	399 May 2025	290 May 2024	
Industrial Market Net Absorption (Sq. Ft.)	1,265,946 Q3/2025	680,120 Q3/2024	



Source: SEDATU, Chihuahua Global EDC Broker Committee.

As of the close of this report, the data regarding financing for new housing provided by INFONAVIT had not been updated. Nonetheless, it is important to note that the cumulative total without this data is 17% lower than the prior period's total. It is therefore anticipated that, once updated, this indicator will reflect improved trends.
Furthermore, the increase in space absorption within the industrial market is attributed to the occupation of buildings via new leases.

Sources

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